



Citizens' Climate Lobby Canada Lobby Climatique des Citoyens

CCL Monthly Conference Call, Saturday, October 8, 2016

CCL is now using ZOOM for ALL Group Leader calls originating from the USA and all CCL International Calls including this Saturday. Canadian CCL calls will remain on the Uberline until further notice as we have a one year licence to use up.

NEED SUPPORT: This is why CCL wanted Zoom: Zoom offers tech support 24 hours a day seven days a week. Zoom's tech support line is [888.799.9666](tel:888.799.9666) first. CCL's Meeting ID is [2017201717](#). If Zoom cannot resolve your issue, then contact it@citizensclimate.org

Options for Joining a CCL Zoom Meeting

Audio if you have unlimited US calls	Toll number: +1 408.638.0968 (US Toll), meeting code: 2017201717
Toll free audio	Toll Free number: +1 877.369.0926 (US Toll Free and you can call from Canada but we are not sure yet if you will be billed), meeting code: 2017201717
Computer Access	Click here: https://citizensclimate.zoom.us/j/2017201717
iPhone or iPad Access	Download the Zoom app from the Appstore and meeting ID: 2017201717
Android phone or tablet app	Download "Zoom Meeting" in Google Play and meeting ID: 2017201717

- 1) The CCL Zoom Room will be open on Saturday a half an hour early.
- 2) If anyone goes to the old line teleconference line, they will be redirected to Zoom.
- 3) It is best to use your phone until you are comfortable with Zoom.
- 4) If you have unlimited long-distance calling to the USA, please dial the first number above. If you have a limited calling plan, then use the toll-free number. We are not sure if all telephone plans in Canada will cover the call. Thus, do your best to get on the computer line if you are uncertain that your telephone plan will cover the toll free call.

Need help? [Watch this 3:00 minute video tutorial](#) (when the tutorial refers to a meeting URL, use the URL for CCL Zoom meetings: <https://citizensclimate.zoom.us/j/2017201717>)
[How to adjust your audio and video settings](#)

3. Open the app and select the "Join a Meeting" and enter the meeting ID: [2017201717](#).
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The **international conference call** is held on the SECOND Saturday of the month. The call starts promptly at 10:00 am Pacific/11:00 am Mountain/noon Central/1:00 pm Eastern/ 2:00 pm Atlantic.

October 8 Guest: George Lakoff, linguistics expert



Linguistics expert George Lakoff, author of “[Don’t Think of an Elephant](#),” “[The Political Mind](#),” and many more books examining the power of language, is our guest for the October national call. He’ll share his recent work on the distinction between direct causation and systemic causation, which is the frame through which climate change can be better comprehended. Mr. Lakoff is recently retired from the University of California at Berkeley, where he was Professor of Cognitive Science and Linguistics.

October 2016 Canadian Actions:

Congratulations. Canada will have a national price on carbon pollution in 2018. Our hard work has paid off and now we need to continue to gain more ground. Thus, as we have done every November since 2011, we are lobbying our MPs to create political will for climate action that respects the physics of this precious blue planet.

ACTION #1a: Set up a lobbying appointment with your MP either for our national conference in Ottawa November 28th or 29th or in your home riding for mid-November to the end of the year if you will not be at the conference. Send the Ottawa appointments to canada@citizensclimatelobby.org

ACTION #1b: Create and/or Update your MP Bios by November 11 and send them to canada@citizensclimatelobby.org

ACTION #2: Schedule a meeting with your local editorial board to share information about the benefits of a national carbon price and the urgency of the climate crisis.

ACTION #3: CCL Vancouver launched a Change.org petition that sends emails to all the Canadian Premiers and the Prime Minister calling on them to support a strong national price on carbon. By November 1, 2016, sign and promote it. <https://www.change.org/p/premiers-please-help-us-fight-global-warming>

REGISTER NOW for [Everything is Connected](#), the CCL Conference November 26-29. Registration open from September 11 to November 11. [Bookmark this page](#)

UPCOMING ACTIONS: November’s actions will be to lobby your MP as well as meet with your editorial board if you have not already done so. It will also include a checklist of things to do keep building political will in your riding [during COP22](#). December we will be fundraising and sending Christmas cards to our MPs. In 2017, our focus will need to shift somewhat to provincial lobbying given the guidelines for carbon pricing in Canada announced this week.

SPECIAL REQUEST: These next 10 weeks are the busiest weeks of the year for the national office. Thus, if there is a project you want to do that needs national coordination, consider our workflow. Event management is in the [top five most stressful jobs](#) behind military personnel, fire fighter, airline pilot and police officer. We appreciate suggestions via phone calls over emails for complex requests requiring more than a yes or no answers. Thanks in advance for your understanding.

ACTION #1a: Set up a lobbying appointment with your MP either for Ottawa or in your home riding for mid-November to the end of the year

If you are lobbying with us in Ottawa November 28 and 29, assign one person in your group to secure an appointment with your MP. Find your MP using your postal code [here](#): Please do not book appointments with Senators or MPs that are not your own without contacting us first. Specific talking points for the lobbying sessions will be determined by mid-November and outlined in our November 2016 “leave behinds”. Thus, even if you plan to lobby in your home riding, book your appointment **for after mid-November**.

Send the appointments to canada@citizensclimatelobby.org so that our interns and conference committee members can access the information. Please provide all the information requested in a bulleted email. Include:

- ✓ NAME: The name of the MP, their Party and any special roles they may have in Parliament.
- ✓ TIME: The day of the week, date and time
- ✓ LOCATION: Including the building and address and room number if possible
- ✓ STAFF CONTACT The staff contact person and their contact information
- ✓ CONSTITUENTS: Names of constituents (even if they are not attending the conference)
- ✓ MEETING SCHEDULED BY: Who was the CCL scheduler
- ✓ ALSO WANTS TO ATTEND: Who you would like to have lobby with you. Constituents in the MP’s riding will get top priority. Other circumstances may be considered but there are no guarantees.

Peter Fragiskatos (Liberal, MP for London North Centre)

Meeting time: Monday, June 6th, 12:00pm

Location: Valour Building, 151 Sparks St. room 1210

Staff Contact: Ryan Gauss (Phone: [613-992-0805](tel:613-992-0805); Email: Peter.Fragiskatos@parl.gc.ca)

Constituents: Mary Blake Bonn, Chantal Lemire

Meeting scheduled by: Mary Blake Bonn (CCL London)

Also wants to attend: Chantal Lemire (CCL London)

Here is a suggested Script which you can modify depending on your MP and their political party. For example with the Federal Liberals be sure to thank them for the national carbon price. This legislation is historical even though it is not enough – yet.

Dear [SCHEDULER’S NAME],

Thanks for the lovely phone call. Here is the email I promised. I’m writing on behalf of the [YOUR CITY] chapter of Citizens’ Climate Lobby (CCL) to request a meeting with MP [NAME] Monday, November 28 or Tuesday, November 29, while I am in Ottawa at [CCL Canada’s third national conference](#) and lobbying days.

We would like share information and answer questions the MP might have about carbon pricing and the urgency of the climate crisis. We can stimulate the Canadian economy while reducing carbon emissions.

Here is a great video about us and our solution: Carbon Fee and Dividend which we hope would become the national carbon pricing policy.

https://youtu.be/7SUB_mHy87w

We anticipate four or five of us will attend the meeting, myself. I will send the names of the attendees about a week before the meeting.

We appreciate you letting us know what date and time the MP might be available to see us.

Sincerely,

NAME, CITY and PHONE NUMBER

ACTION #1b – Create and/or Update your MP Bios

By November 11, use the template below or this [MP bio outline](#) and send it to canada@citizensclimatelobby.org . Please note well the email address and deadline.

<p>PLEASE INSERT OFFICIAL OF THE PARLIAMENTARIAN PICTURE IN THIS BOX</p>	<p>Full name of Parliamentarian, Party affiliation, Official name of their riding When elected Rank how serious the MPP thinks climate change is: Scale 0-4: 0=you don't know ... 4=very concerned Indicate how likely they are to tow the party line Scale 0-4: 0=you don't know ... 1= very whippable 4=very independent Identify which carbon pricing policy they prefer:</p>
<p>CONTACT INFORMATION in the Capital City and Your Riding</p>	<p>Building ADDRESS and room number Contact phone number Name (s) of contact person(s) in the office</p>
<p>PERSONAL INFORMATION Prior Jobs , Family, Religion and anything noteworthy</p>	
<p>APPRECIATION FOR What has he or she done that you appreciate</p>	
<p>ELECTION INFORMATION Results of last election</p>	
<p>PARLIAMENTARY ACTIVITIES Relevant Committees Relevant Legislation Who do they work with across the aisle?</p>	
<p>CONSTITUENCY INFORMATION Demographics Key Media Outlets Key Constituency Concerns</p>	
<p>POSITIONS Energy/Climate/Environment Jobs/Economy/Provincial debt/ Carbon Pricing</p>	
<p>LOBBYING Brief lobbying notes if any from previous lobbying sessions</p>	

ACTION #2 – Meet with your local editorial board

Why meet with your local editorial board? All politics is local. Letters to the Editor, Media Releases and meetings with editorial boards build a relationship with your local media. An editorial endorsement for a strong national carbon price will ensure that in your ridings, your community will send politicians to Ottawa in 2019 and to your provincial capitals at election time with the mandate to get a strong nationally coordinated and revenue neutral price on carbon.

Meeting with the editorial board or editor of your local paper is quite similar to lobbying your MP. You research the editor's position on climate change and carbon pricing and attempt to shift their position or if you lucky thank them for acknowledging the urgency the climate crisis and the need to strengthen Canada's carbon pricing policy. Our goal at this point is to get our local papers on board for a national carbon price that is even stronger than the one we have, because we all know it is not enough.

Under the [Volunteer Resources Tab](#) on our website, in the section titled "All things Media" you will find a complete resource here: [Meeting with editorial boards](#)

If you need help preparing for the meeting with your editorial board, contact Cathy cathy@citizensclimatelobby.org 705-929-4043. She will help you prepare for the meeting.

ACTION #3: By November 1, 2016, Sign and Promote the Change.org

CCL Vancouver launched a timely Change.org petition that sends emails to all the Canadian Premiers and the Prime Minister calling on them to support a strong national price on carbon. You can add a special message to the Premiers in the petition too. By November 1, 2016, sign and promote it.

<https://www.change.org/p/premiers-please-help-us-fight-global-warming>

How best to promote it:

1. Send a brief email that asks people to sign and tell you that they signed it.
2. Ask someone important in your circles to promote it
3. Use direct messaging in Facebook. We will discuss this on the CCL Canada Action calls this month.
4. Post in active groups in Facebook and ask people to tell you that you signed it.

The key is to get people to tell you they signed it. For every 20 people that confirm to you that they have signed the petition that counts as outreach in your monthly field report. Empowering people to sign a petition is not mouse click democracy.

Least productive practices for promoting the petition:

1. Broadcast emails that are lengthy and do not ask people to tell you if you signed it.
2. Direct messaging in Twitter
3. Tweeting
4. Posting on your wall in Facebook
5. Blog posts

LASER TALK #1: Saskatchewan, CCS and Carbon Pricing

Carbon capture and sequestration (CCS) is the process of trapping the carbon dioxide produced by burning fossil fuels or any other chemical or biological process, and storing it in such a way that it is unable to affect the atmosphere.

In Saskatchewan, coal accounts for 44 per cent of their fuel and produces 70 per cent of the greenhouse gas (GHG) emissions [1]. Saskatchewan is the largest emitter of greenhouse gases (GHGs) on a per capita basis in the country — about 70 tonnes for every man, woman and child in the province [2].

Premier Brad Wall of Saskatchewan says he is already pricing carbon because Saskpower "sells" the pollution it captures at the Boundary Dam Project in Estevan to big developers like Cenovus Energy to enhance their oil recovery efforts [3].

Premier Wall is right to be proud of Saskatchewan's cutting edge carbon capture and sequestration technology (CCS) because, the fact is, the world needs CCS to avoid catastrophic climate change [4]. Saskatchewan has taken huge risks on a very expensive technology at a time when countries such as Britain have shut down their CCS research [5]. Shell estimates a carbon price of \$60-80 justifies the cost of CCS [6].

However ground breaking the Boundary Dam project is, it does not keep up with the size of Saskatchewan's GHG emissions [2]. The province of Saskatchewan, needs to use other mitigation strategies besides CCS such as regulation or carbon pricing. In April 2016, the chair of Canada's Ecofiscal Commission, Dr. Chris Ragan openly stated to Premier Wall, "If you have a stated goal to reduce greenhouse gas emissions — and Saskatchewan does — the most cost-effective way to do it is carbon pricing. Period." [3]

In conclusion, a predictably increasing carbon price will send a clear market signal, which will entice entrepreneurs and investors to put money into the new clean-energy economy, including CCS and will help Saskatchewan meet its climate commitments.

REFERENCES

[1] <http://www.saskpower.com/our-power-future/innovating-today-to-power-tomorrow/capturing-carbon-and-the-worlds-attention/>

[2] <http://leaderpost.com/opinion/columnists/johnstone-can-saskatchewan-and-ottawa-agree-on-carbon-pricing>

[3] <http://www.cbc.ca/news/canada/saskatoon/carbon-pricing-bypass-wall-1.3524686>

[4] https://www.ipcc.ch/pdf/assessment-report/ar5/wg3/ipcc_wg3_ar5_full.pdf

[5] <https://www.theguardian.com/environment/2015/nov/25/uk-cancels-pioneering-1bn-carbon-capture-and-storage-competition>

[6] <http://www.bloomberg.com/news/articles/2015-11-06/shell-sees-carbon-price-of-60-to-80-needed-to-justify-ccs>

LASER TALK #2: Canada Must End Fossil Fuel Subsidies

Citizens' Climate Lobby Canada supports the elimination of all energy subsidies, including using Canadian tax dollars to build pipelines, as well as full-cost pricing of fossil-based fuels. [1].

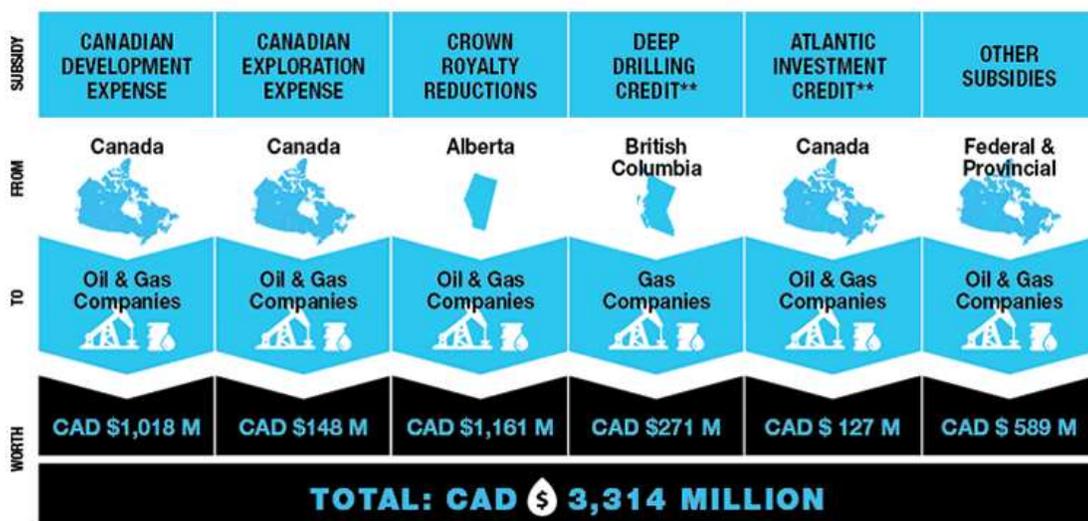
Ending fossil fuel subsidies was a clear and specific promise in the Liberal Government's 2015 election platform [2] yet they declined to do anything about them in their first budget [3] stating the "now is not the moment" to ramp back government subsidies for the oil and gas industry hammered by an oil glut [3]. According to a 2016 report from the International Institute for Sustainable Development, Canada gives out about \$3.3 billion (CAD) for oil and gas producers [4]. This includes measures like reduced property taxes and special tax deductions for the industry, as well as direct infusions of cash from the government to companies.

The International Monetary Fund, notes that subsidies for burning fossil fuels enrich the wealthy and make air pollution worse [5].

We are not alone in our demand for the end of subsidizing fossil fuels. In August 2016, three of the world's biggest insurance companies called on the G-20 nations to end fossil fuel subsidies by 2020. The statement read: "Given the urgency of the climate change crisis, underscored by the Paris agreement reached in December of 2015, the next steps on this commitment are long overdue." [6]

REFERENCES

1. <http://canada.citizensclimatelobby.org/carbon-fee-and-dividend/>
2. <https://www.liberal.ca/files/2015/08/A-new-plan-for-Canadas-environment-and-economy.pdf>
3. <http://www.nationalnewswatch.com/2016/03/23/oil-patch-woes-give-federal-liberals-cold-feet-on-cutting-fossil-fuel-subsidies-2/#.V-lw-fArKUK>
4. <http://www.iisd.org/faq/ffs/canada/>
5. <http://www.scientificamerican.com/article/fossil-fuel-subsidies-cost-5-trillion-annually-and-worsen-pollution/>
6. <https://www.theguardian.com/environment/2016/aug/30/leading-insurers-tell-g20-to-stop-funding-fossil-fuels-by-2020>



Oil and gas subsidies across Canada. Image: [IISD](http://www.iisd.org)

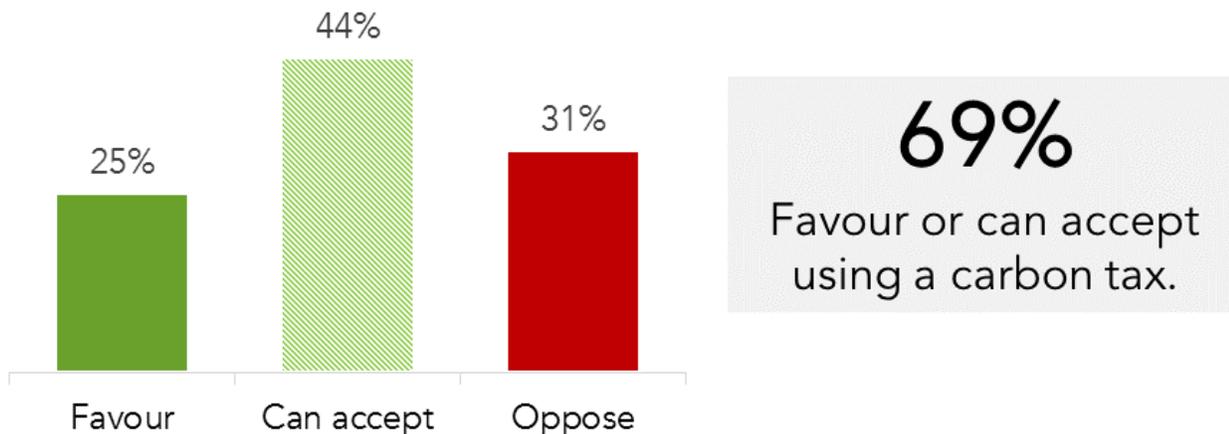
LASER TALK #3: Canadian Polling Data on Carbon Pricing

A September 2016 Abacus survey of national opinion explored questions around using a price or tax on carbon to help combat the challenge of climate change. Here's what they found:

- Few people generally ask for taxes of any sort, and so it was perhaps not surprising that only 25% across the country "favour" a carbon price or tax. What was more interesting to us is the fact that not very many oppose the idea (31%). The plurality say can accept the taxation of carbon emissions.
- Liberal and NDP supporters see this more or less the same way (77% to 79% support or accept), while 62% of Conservative voters are opposed to the idea. Younger people are more supportive, but the majority of those over 45 also say they support or can accept it.
- Majorities in every region of the country support or accept the idea, although Alberta is essentially equally divided when a margin of error is considered.

– See more at: <http://abacusdata.ca/whos-afraid-of-a-carbon-tax-not-so-many/#sthash.a0tonuhG.uTuXKqO9.dpuf>

CARBON PRICING



As you may know, one of the measures that some people favour to reduce carbon emissions and combat climate change is to use a carbon tax to encourage a shift the way people live and businesses operate. In general do you favour that idea, oppose it, or would you say you can accept it?